

ILC Communication

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Overview

- Who we are, what we do and why we do it
- □ What that means for you
- How you can help
- Summary

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Who we are



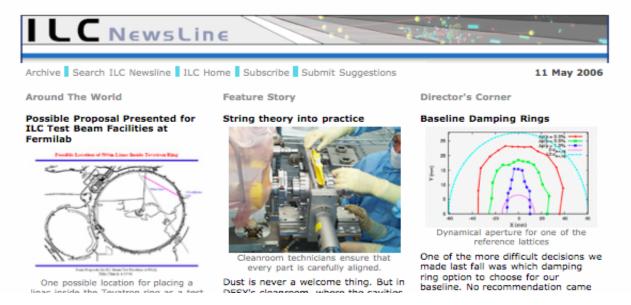


What we do

We communicate!

- Newsline <u>www.linearcollider.org/newsline</u>
- <u>www.linearcollider.org</u>
- Brochures, flyers, stickers and other pretty things
- Press releases, contact with media
- Sense of community; industry; decision makers
- Outreach activities
- Quantum Universe, Discovering the Quantum Universe, CERN Council Strategy Group glossy brochure, Symmetry magazine



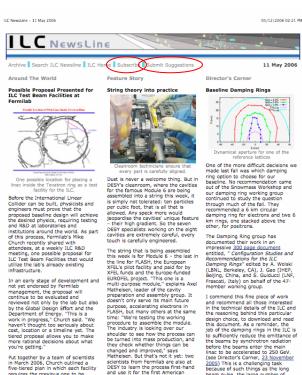


- Latest news every week on Thursday
- Feature stories, Director's Corner, Around the World
- Announcements, Calendar, Image of the Week, Preprints, In the News, Jobs

www.linearcollider.org/newsline

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Newsline (2)



- Barbara Warmbeir

beam pulse, the large number of bunches, and the bandwidth of the injection / ejection kicker magnets

"parametric study" by using a range of lattices that represented a variety of different configuration options.

Page 1 of 3

Comparisons of damping rings options were performed in a

requires the previous one to be developed. With parts of the proposal already in action at Fermilab, the 5tiered proposal is as follows

R&D at the AZero photoiniector to study emittance preservation in a superconducting linac.

http://www.linearcollider.org/newsline

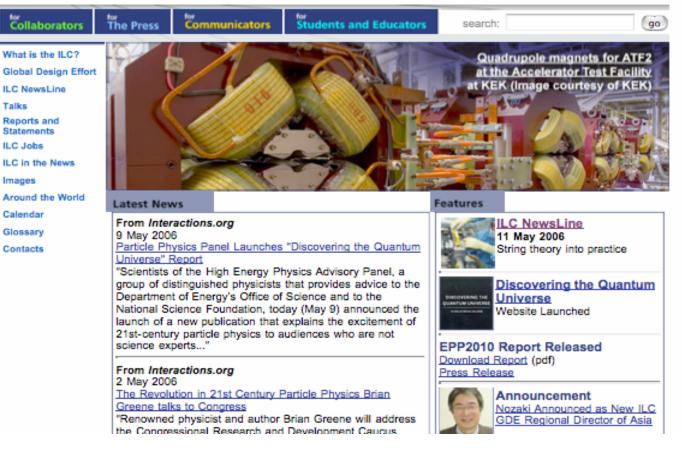
- 1313 subscribers in April
- Have you subscribed?
 - Survey what you like and don't like, to be discussed at interactions.org meeting in Japan end of May
- Have you subscribed?
- Need more European stories!
- Have you??

and use it for the first American module, to be built by the end of this year. And of course it's important lessons to learn for the XFEL which will need 128 of these modules, contailed 1000 exiting 1) e- source: Continue the ongoing containing 1000 cavities. Read more...

17 May 2006

www.linearcollider.org

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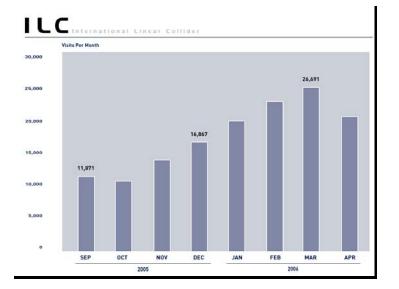
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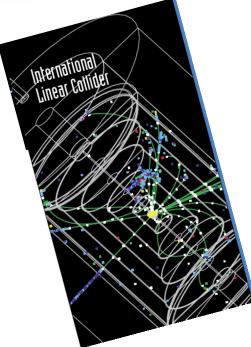
The main portal for up-to-date news on the ILC, background information, the GDE (with photos!), photo database and different pages for different audiences (the community, educators, press etc). Currently for the ILC community, soon also for the general public.

We are currently working on a re-vamp of the site with even more background info.

Record no.of hits in March: 26 691



What else?



- Publications
- Brochure
- Poster
- Talks
- Media training
- Corporate identity (read Newsline tomorrow)



DISCOVERING THE QUANTUM UNIVERSE THE ROLE OF PARTICLE COLLIDERS



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Around the World

• Different cultures

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- <u>www.linear-collider.org</u>
- Newsline translated into Japanese every week
- Outreach advisory committee in Europe, to be proposed globally
- Visits, meetings
- EPP 2010
- Interactions.org
- Events (ESOF 2006, Girls' Day, industry forums, French press, science festivals...)



Why do we do this?



Because we want to build the ILC!

Why do we do this?

International Land Coalition

Interactive Learning Center (AU) International Law Commission (UN) Istituto di Linguistica Computazionale (IT) Icelandio

Indigenous Land Corporation (AU)

Immanual Lutheran College (US)

Icelandic Love Corporation

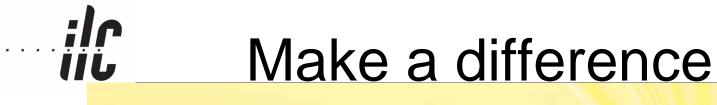
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(IS)

Conference (UN)

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You always know what's going on.

You can let others know what's going on in your lab and your R&D.

Europe gets more coverage.

You get support for all communication issues.

You can please your industrial partners.

You can get stuff in your own language.

You are part of the adventure ILC!



BUT

We need your help.

- ✓ Got a story? Tell us what's going on. We'll write a nice article.
 You don't even have to do anything.
- \checkmark Got a worry? Talk to us.
- \checkmark Got nice pictures? Send them to us.
- ✓ Don't know how to talk to the media? Talk to us!
- ✓ Got suggestions, complaints, constructive feedback? Use the 'submit suggestions' link on <u>www.linearcollider.org/newsline</u> or tell us about it.
- ✓ Got some money lying around...?
- ✓ Don't forget Communications interests in the RDR. Allocate some budget and make the machine visitable.

Talk to us!



This is us

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Summary

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- Communication is important
- And it's everybody's job
- We are here to help
- And we do what we can
- Let's build the ILC!
- Thank you.