ALCPG

VANCOUVER

July 20, 2006

#### PREPARATIONS FOR AN ILC SITE IN THE AMERICAS

A Report from the

Linear Collider Steering Group of the Americas LCSGA

- No better place to start than with the Conclusions and Action Items of the EPP2010 report:
  - $\mathcal{I}$  "Particle physics plays an essential role in the broader enterprise of the physical sciences"
  - ${\it J}$  "....accelerators will remain and essential component of the program"
  - √ "Initiate a comprehensive program of R&D for the ILC, and do what is necessary to mount a compelling bid to build the ILC on U.S. soil.
- In addition, the DOE has expressed interest in hosting the ILC near Fermilab

Accordingly, various members of the Community have undertaken to support such a bid:

- 1. LCSGA has created a "Regional Interest Technical Support Panel" to define those measures needed for technical support of a bid
- 2. LCSGA Communications Committee is focusing on this "hosting" campaign among its other engagements
- 3. FNAL community is working with the potential neighbors to inform them about the ILC and its importance and local benefits

#### Regional Interest Technical Support Panel

- Formed of delegates from Labs and Universities with ILC interest and capability - Satoshi Ozaki is Chair
- Charge: make a Regional Interest Technical Support Plan
- Guiding Principles for the Regional Interest Plan
  - 1. Plan for US activities to be a strong contribution to the GDE ILC R&D
  - 2. Natural outcomes of 1) would be to
    - Develop technical competency and strength to demonstrate that US can be host to ILC
    - Promote support of US industry to participate in the ILC project
  - 3. Carry out those site analyses not covered by GDE
  - 4. Scope above activities for funding agency info.

- Aiming for preliminary report next month
  - primary emphasis will be on support for basic technology development
  - cavity construction and processing with high yield at good performance
  - later objectives will be full cryomodule production and test

# LCSGA Communications Committee (courtesy of Jon Bagger, Chair)

 Aim is to convince the powers that be that the ILC is needed AS WELL AS needed in the US

# ILC Communications

- In each case, the goal is to develop a crisp, clear and compelling message
- And enable it to be delivered to various audiences.
  - ILC physics community, global HEP community, other physicists, other scientists
  - Industrial partners, the press, the public, educators and government officials

## LCSGA Communications Committee

Membership

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Jonathan Bagger, Chair (JHU)
Jim Brau (Oregon)
Neil Calder (SLAC)
Judy Jackson (FNAL)
Ritchie Patterson (Cornell)
William Trischuk (Toronto)
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## ILC Communications Activities

- Basic communication tools
  - Interactions (www.interactions.org)
  - ILC web site (www.linearcollider.org)
  - ILC Newsline
  - ILC brochure
- Discovering Quantum Universe
  - Web site
  - Congressional distribution
  - Congressional rollout
    - R&D Caucus with Brian Greene

## ILC Communications Activities

- Particle Physics Envoy Program
  - Goal
    - Create trained envoys who understand and represent the entire field, who will develop long-term relationships with policymakers in Washington
  - Steering group
    - Judy Jackson, Neil Calder, together with representatives from FNAL UEC, SLUO, ATLAS, CMS, LCSGA, DPF
  - Timeline
    - Early autumn

#### ! HERE IS A PLACE FOR YOU TO WEIGH IN!

(note communications activities here in Vancouver)

# FNAL Community Actions (courtesy J. Jackson)

- Fermilab Community Task Force for community-based site criteria - conveyed to GDE
- ILC part of all FNAL presentations to civic groups
- Docents trained in ILC for informing tour groups
- County Economic Development Councils had meetings at FNAL to learn about ILC
- ILC stories in local newspapers
- In process of forming Community Advisory Board involving local residents to be involved in planning for ILC @FNAL
- To publish a new brochure highlighting ILC in FNAL future

#### <u>Summary</u>

- Various community members have joined in promoting the ILC with US as the host
- There are Technical, Political and Social dimensions
- Wide and enduring involvement of the HEP community will be required for success is this endeavor.
- If you have ideas and willingness to help let the LCSGA know (MT for the LCSGA, Judy Jackson for local actions at Fermilab)

OUR FUTURE DEPENDS UPON IT